

RETAIL'S IMPACT IN WEST VIRGINIA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



26%

of jobs in West Virginia are supported by the retail industry

BY THE NUMBERS

159.7K DIRECT RETAIL EMPLOYMENT

232.4K TOTAL JOBS SUPPORTED

\$6.8 billion DIRECT IMPACT ON GDP

\$13.8 billion TOTAL IMPACT ON GDP

\$4.2 billion DIRECT LABOR INCOME

\$8.1 billion TOTAL LABOR INCOME

21.7K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN WEST VIRGINIA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	159,650	\$6,825
Accommodation	13,370	\$806
Administrative, support and waste management and remediation services	44,870	\$2,090
Agriculture, forestry, fishing, and related activities	25,890	\$290
Arts, entertainment, and recreation	14,950	\$413
Construction	54,210	\$4,466
Educational services	13,240	\$432
Finance and insurance	26,510	\$2,719
Health care and social assistance	126,500	\$8,207
Information	10,100	\$1,429
Management of companies and enterprises	7,730	\$799
Manufacturing	49,960	\$8,085
Mining, quarrying, and oil and gas extraction	32,930	\$7,938
Other services (except government and government enterprises)	46,210	\$1,556
Professional, scientific, and technical services	40,760	\$3,535
Real estate and rental and leasing	26,930	\$7,653
Transportation and warehousing	29,720	\$2,322
Utilities	5,490	\$2,309
Wholesale trade	22,340	\$3,515