

# RETAIL'S IMPACT IN NORTH CAROLINA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 27%

of jobs in North Carolina are supported by the retail industry

## BY THE NUMBERS

**1 million** DIRECT RETAIL EMPLOYMENT

**1.6 million** TOTAL JOBS SUPPORTED

**\$41.8 billion** DIRECT IMPACT ON GDP

**\$105.7 billion** TOTAL IMPACT ON GDP

**\$29.5 billion** DIRECT LABOR INCOME

**\$64.4 billion** TOTAL LABOR INCOME

**128.6K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NORTH CAROLINA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>1,019,860</b>	<b>\$41,837</b>
Accommodation	52,800	\$3,286
Administrative, support and waste management and remediation services	414,470	\$18,105
Agriculture, forestry, fishing, and related activities	87,380	\$3,987
Arts, entertainment, and recreation	137,380	\$4,942
Construction	357,620	\$21,404
Educational services	143,490	\$7,447
Finance and insurance	272,840	\$49,177
Health care and social assistance	582,130	\$37,853
Information	97,460	\$20,046
Management of companies and enterprises	90,220	\$13,126
Manufacturing	499,180	\$100,740
Mining, quarrying, and oil and gas extraction	7,800	\$546
Other services (except government and government enterprises)	335,520	\$11,327
Professional, scientific, and technical services	384,050	\$36,885
Real estate and rental and leasing	271,510	\$64,364
Transportation and warehousing	223,810	\$13,346
Utilities	15,640	\$8,935
Wholesale trade	199,800	\$32,670