

# RETAIL'S IMPACT IN NEW JERSEY

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).



# 25%

of jobs in New Jersey are supported by the retail industry

## BY THE NUMBERS

**841.5K** DIRECT RETAIL EMPLOYMENT

**1.4 million** TOTAL JOBS SUPPORTED

**\$45.5 billion** DIRECT IMPACT ON GDP

**\$112.2 billion** TOTAL IMPACT ON GDP

**\$31.3 billion** DIRECT LABOR INCOME

**\$71.4 billion** TOTAL LABOR INCOME

**110.7K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEW JERSEY

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	841,490	\$45,533
Accommodation	57,080	\$4,610
Administrative, support and waste management and remediation services	355,130	\$24,260
Agriculture, forestry, fishing, and related activities	24,550	\$724
Arts, entertainment, and recreation	129,480	\$6,426
Construction	253,580	\$23,316
Educational services	138,270	\$7,655
Finance and insurance	344,890	\$42,245
Health care and social assistance	663,900	\$49,909
Information	89,950	\$26,728
Management of companies and enterprises	93,520	\$19,022
Manufacturing	264,730	\$52,262
Mining, quarrying, and oil and gas extraction	3,780	\$355
Other services (except government and government enterprises)	293,720	\$12,184
Professional, scientific, and technical services	465,180	\$57,645
Real estate and rental and leasing	342,600	\$99,865
Transportation and warehousing	331,900	\$22,764
Utilities	16,570	\$10,387
Wholesale trade	236,770	\$51,822