

# RETAIL'S IMPACT IN MISSOURI

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).



# 27%

of jobs in Missouri are supported  
by the retail industry

## BY THE NUMBERS

**627K** DIRECT RETAIL EMPLOYMENT

**999.8K** TOTAL JOBS SUPPORTED

**\$25.9 billion** DIRECT IMPACT ON GDP

**\$63.3 billion** TOTAL IMPACT ON GDP

**\$17.4 billion** DIRECT LABOR INCOME

**\$39.4 billion** TOTAL LABOR INCOME

**76.1K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSOURI

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>626,960</b>	<b>\$25,860</b>
Accommodation	39,720	\$2,099
Administrative, support and waste management and remediation services	208,670	\$9,716
Agriculture, forestry, fishing, and related activities	108,340	\$2,547
Arts, entertainment, and recreation	76,380	\$3,654
Construction	196,220	\$11,747
Educational services	85,270	\$4,122
Finance and insurance	195,440	\$26,099
Health care and social assistance	454,960	\$29,213
Information	57,370	\$12,864
Management of companies and enterprises	69,410	\$9,974
Manufacturing	288,320	\$39,007
Mining, quarrying, and oil and gas extraction	8,760	\$997
Other services (except government and government enterprises)	206,550	\$7,520
Professional, scientific, and technical services	229,510	\$22,585
Real estate and rental and leasing	164,140	\$35,590
Transportation and warehousing	152,790	\$11,316
Utilities	12,240	\$5,581
Wholesale trade	129,410	\$21,227