

# RETAIL'S IMPACT IN MINNESOTA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).



# 25%

of jobs in Minnesota are supported by the retail industry

## BY THE NUMBERS

**574.2K** DIRECT RETAIL EMPLOYMENT

**941.3K** TOTAL JOBS SUPPORTED

**\$26.9 billion** DIRECT IMPACT ON GDP

**\$67.7 billion** TOTAL IMPACT ON GDP

**\$17.3 billion** DIRECT LABOR INCOME

**\$42.3 billion** TOTAL LABOR INCOME

**74.3K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MINNESOTA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>574,200</b>	<b>\$26,851</b>
Accommodation	33,980	\$2,068
Administrative, support and waste management and remediation services	172,040	\$9,171
Agriculture, forestry, fishing, and related activities	89,280	\$5,338
Arts, entertainment, and recreation	94,940	\$3,720
Construction	182,270	\$14,508
Educational services	94,440	\$3,826
Finance and insurance	219,070	\$32,869
Health care and social assistance	512,790	\$35,758
Information	58,730	\$12,198
Management of companies and enterprises	85,180	\$13,756
Manufacturing	339,260	\$52,250
Mining, quarrying, and oil and gas extraction	10,230	\$3,066
Other services (except government and government enterprises)	196,200	\$7,776
Professional, scientific, and technical services	243,470	\$25,581
Real estate and rental and leasing	151,170	\$40,496
Transportation and warehousing	155,950	\$11,915
Utilities	12,830	\$5,610
Wholesale trade	140,530	\$25,537