

RETAIL'S IMPACT IN MASSACHUSETTS

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



24%

of jobs in Massachusetts are supported by the retail industry

BY THE NUMBERS

721.3K DIRECT RETAIL EMPLOYMENT

1.2 million TOTAL JOBS SUPPORTED

\$34.8 billion DIRECT IMPACT ON GDP

\$92.2 billion TOTAL IMPACT ON GDP

\$25.6 billion DIRECT LABOR INCOME

\$60.6 billion TOTAL LABOR INCOME

84K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MASSACHUSETTS

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	721,300	\$34,767
Accommodation	43,050	\$4,035
Administrative, support and waste management and remediation services	252,130	\$15,617
Agriculture, forestry, fishing, and related activities	20,600	\$706
Arts, entertainment, and recreation	132,420	\$6,949
Construction	259,700	\$21,065
Educational services	251,180	\$17,266
Finance and insurance	283,690	\$52,829
Health care and social assistance	699,210	\$52,403
Information	107,890	\$31,732
Management of companies and enterprises	77,350	\$13,473
Manufacturing	260,510	\$52,614
Mining, quarrying, and oil and gas extraction	3,220	\$323
Other services (except government and government enterprises)	244,570	\$10,693
Professional, scientific, and technical services	487,310	\$73,354
Real estate and rental and leasing	214,160	\$80,642
Transportation and warehousing	199,880	\$10,789
Utilities	12,360	\$7,227
Wholesale trade	137,830	\$27,639