

RETAIL'S IMPACT IN LOUISIANA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



26%

of jobs in Louisiana are supported by the retail industry

BY THE NUMBERS

467.5K DIRECT RETAIL EMPLOYMENT

705.9K TOTAL JOBS SUPPORTED

\$22.1 billion DIRECT IMPACT ON GDP

\$47.5 billion TOTAL IMPACT ON GDP

\$13.4 billion DIRECT LABOR INCOME

\$26.3 billion TOTAL LABOR INCOME

62.4K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN LOUISIANA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	467,540	\$22,108
Accommodation	38,300	\$3,161
Administrative, support and waste management and remediation services	160,640	\$7,120
Agriculture, forestry, fishing, and related activities	50,820	\$1,604
Arts, entertainment, and recreation	55,040	\$2,570
Construction	212,260	\$13,653
Educational services	56,820	\$2,661
Finance and insurance	107,200	\$11,883
Health care and social assistance	317,800	\$19,432
Information	29,940	\$5,167
Management of companies and enterprises	27,810	\$2,674
Manufacturing	146,400	\$52,248
Mining, quarrying, and oil and gas extraction	62,570	\$12,195
Other services (except government and government enterprises)	165,750	\$5,504
Professional, scientific, and technical services	145,680	\$12,460
Real estate and rental and leasing	124,690	\$25,969
Transportation and warehousing	123,550	\$9,741
Utilities	9,090	\$5,132
Wholesale trade	75,410	\$13,356