

RETAIL'S IMPACT IN KENTUCKY

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



26%

of jobs in Kentucky are supported by the retail industry

BY THE NUMBERS

429.3K DIRECT RETAIL EMPLOYMENT

663.8K TOTAL JOBS SUPPORTED

\$17.7 billion DIRECT IMPACT ON GDP

\$39.7 billion TOTAL IMPACT ON GDP

\$11.7 billion DIRECT LABOR INCOME

\$24.4 billion TOTAL LABOR INCOME

56.1K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KENTUCKY

| INDUSTRY | EMPLOYMENT (JOBS) | GDP (\$MILLION) |
|---|-------------------|-----------------|
| Retail trade (including food services and drinking places) | 429,250 | \$17,650 |
| Accommodation | 18,310 | \$1,249 |
| Administrative, support and waste management and remediation services | 156,350 | \$6,453 |
| Agriculture, forestry, fishing, and related activities | 96,620 | \$2,769 |
| Arts, entertainment, and recreation | 43,120 | \$1,123 |
| Construction | 130,350 | \$8,702 |
| Educational services | 41,550 | \$1,431 |
| Finance and insurance | 107,470 | \$12,051 |
| Health care and social assistance | 275,380 | \$18,530 |
| Information | 27,810 | \$4,602 |
| Management of companies and enterprises | 24,220 | \$2,835 |
| Manufacturing | 260,660 | \$37,745 |
| Mining, quarrying, and oil and gas extraction | 18,110 | \$1,748 |
| Other services (except government and government enterprises) | 132,520 | \$4,515 |
| Professional, scientific, and technical services | 117,020 | \$8,587 |
| Real estate and rental and leasing | 92,670 | \$21,603 |
| Transportation and warehousing | 140,150 | \$10,423 |
| Utilities | 7,190 | \$3,739 |
| Wholesale trade | 80,640 | \$14,196 |