

RETAIL'S IMPACT IN KANSAS

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



24%

of jobs in Kansas are supported by the retail industry

BY THE NUMBERS

294K DIRECT RETAIL EMPLOYMENT

461.9K TOTAL JOBS SUPPORTED

\$13.7 billion DIRECT IMPACT ON GDP

\$30.3 billion TOTAL IMPACT ON GDP

\$8.1 billion DIRECT LABOR INCOME

\$17.7 billion TOTAL LABOR INCOME

37.7K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN KANSAS

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	294,030	\$13,663
Accommodation	13,400	\$672
Administrative, support and waste management and remediation services	102,700	\$5,142
Agriculture, forestry, fishing, and related activities	75,070	\$3,691
Arts, entertainment, and recreation	34,300	\$932
Construction	94,070	\$6,299
Educational services	28,690	\$1,139
Finance and insurance	101,140	\$9,176
Health care and social assistance	204,520	\$12,592
Information	23,670	\$6,504
Management of companies and enterprises	28,450	\$3,738
Manufacturing	172,670	\$27,574
Mining, quarrying, and oil and gas extraction	40,070	\$1,057
Other services (except government and government enterprises)	97,540	\$3,750
Professional, scientific, and technical services	110,330	\$9,222
Real estate and rental and leasing	72,790	\$20,221
Transportation and warehousing	80,330	\$7,203
Utilities	6,620	\$3,066
Wholesale trade	64,250	\$10,978