

RETAIL'S IMPACT IN IDAHO

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



26%

of jobs in Idaho are supported by the retail industry

BY THE NUMBERS

174.1K DIRECT RETAIL EMPLOYMENT

271K TOTAL JOBS SUPPORTED

\$7.7 billion DIRECT IMPACT ON GDP

\$16 billion TOTAL IMPACT ON GDP

\$5.3 billion DIRECT LABOR INCOME

\$10.2 billion TOTAL LABOR INCOME

25.2K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN IDAHO

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	174,140	\$7,749
Accommodation	11,930	\$750
Administrative, support and waste management and remediation services	61,620	\$2,976
Agriculture, forestry, fishing, and related activities	54,950	\$3,133
Arts, entertainment, and recreation	23,080	\$634
Construction	72,420	\$5,110
Educational services	18,740	\$601
Finance and insurance	42,650	\$3,455
Health care and social assistance	107,280	\$6,437
Information	12,150	\$1,581
Management of companies and enterprises	8,090	\$865
Manufacturing	75,380	\$8,607
Mining, quarrying, and oil and gas extraction	5,020	\$298
Other services (except government and government enterprises)	49,690	\$1,541
Professional, scientific, and technical services	62,000	\$4,185
Real estate and rental and leasing	53,670	\$10,656
Transportation and warehousing	35,850	\$2,332
Utilities	3,240	\$1,393
Wholesale trade	31,410	\$4,565