

RETAIL'S IMPACT IN HAWAII

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



27%

of jobs in Hawaii are supported
by the retail industry

BY THE NUMBERS

165.1K DIRECT RETAIL EMPLOYMENT

247K TOTAL JOBS SUPPORTED

\$9.3 billion DIRECT IMPACT ON GDP

\$18.2 billion TOTAL IMPACT ON GDP

\$5.9 billion DIRECT LABOR INCOME

\$10.7 billion TOTAL LABOR INCOME

21.6K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN HAWAII

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	165,100	\$9,346
Accommodation	44,190	\$5,235
Administrative, support and waste management and remediation services	64,120	\$3,157
Agriculture, forestry, fishing, and related activities	16,480	\$451
Arts, entertainment, and recreation	24,440	\$1,112
Construction	48,710	\$5,381
Educational services	20,800	\$975
Finance and insurance	29,810	\$3,380
Health care and social assistance	83,880	\$6,243
Information	11,170	\$2,063
Management of companies and enterprises	9,630	\$1,140
Manufacturing	18,900	\$2,000
Mining, quarrying, and oil and gas extraction	760	\$92
Other services (except government and government enterprises)	50,170	\$2,096
Professional, scientific, and technical services	47,020	\$3,743
Real estate and rental and leasing	45,210	\$18,866
Transportation and warehousing	43,630	\$5,231
Utilities	4,170	\$2,031
Wholesale trade	21,250	\$2,846