

RETAIL'S IMPACT IN FLORIDA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



29%

of jobs in Florida are supported by the retail industry

BY THE NUMBERS

2.2 million DIRECT RETAIL EMPLOYMENT

3.6 million TOTAL JOBS SUPPORTED

\$104.2 billion DIRECT IMPACT ON GDP

\$239 billion TOTAL IMPACT ON GDP

\$69.7 billion DIRECT LABOR INCOME

\$145.7 billion TOTAL LABOR INCOME

306.1K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FLORIDA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	2,201,150	\$104,206
Accommodation	206,490	\$16,549
Administrative, support and waste management and remediation services	1,001,950	\$43,340
Agriculture, forestry, fishing, and related activities	140,110	\$5,537
Arts, entertainment, and recreation	369,030	\$16,962
Construction	758,150	\$55,139
Educational services	234,350	\$10,566
Finance and insurance	727,120	\$66,410
Health care and social assistance	1,347,770	\$89,453
Information	184,420	\$41,633
Management of companies and enterprises	140,590	\$16,662
Manufacturing	419,790	\$56,187
Mining, quarrying, and oil and gas extraction	23,040	\$1,678
Other services (except government and government enterprises)	810,840	\$27,432
Professional, scientific, and technical services	884,190	\$76,620
Real estate and rental and leasing	797,870	\$172,529
Transportation and warehousing	605,850	\$35,375
Utilities	25,660	\$18,393
Wholesale trade	386,090	\$70,832