

# RETAIL'S IMPACT IN COLORADO

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).



# 25%

of jobs in Colorado are supported by the retail industry

## BY THE NUMBERS

**593.7K** DIRECT RETAIL EMPLOYMENT

**963.4K** TOTAL JOBS SUPPORTED

**\$28.4 billion** DIRECT IMPACT ON GDP

**\$68.6 billion** TOTAL IMPACT ON GDP

**\$19 billion** DIRECT LABOR INCOME

**\$42.5 billion** TOTAL LABOR INCOME

**74.9K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN COLORADO

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>593,720</b>	<b>\$28,387</b>
Accommodation	54,700	\$3,573
Administrative, support and waste management and remediation services	213,070	\$11,566
Agriculture, forestry, fishing, and related activities	62,580	\$2,155
Arts, entertainment, and recreation	110,500	\$6,254
Construction	262,530	\$21,197
Educational services	77,670	\$3,219
Finance and insurance	218,100	\$21,935
Health care and social assistance	348,890	\$23,434
Information	89,910	\$20,176
Management of companies and enterprises	47,880	\$7,488
Manufacturing	167,170	\$25,751
Mining, quarrying, and oil and gas extraction	57,760	\$14,232
Other services (except government and government enterprises)	199,090	\$8,379
Professional, scientific, and technical services	351,520	\$35,591
Real estate and rental and leasing	227,740	\$55,192
Transportation and warehousing	155,930	\$14,394
Utilities	8,800	\$4,107
Wholesale trade	116,550	\$20,499