

RETAIL'S IMPACT IN ARKANSAS

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



26%

of jobs in Arkansas are supported by the retail industry

BY THE NUMBERS

274.4K DIRECT RETAIL EMPLOYMENT

425.1K TOTAL JOBS SUPPORTED

\$12 billion DIRECT IMPACT ON GDP

\$25.7 billion TOTAL IMPACT ON GDP

\$7.3 billion DIRECT LABOR INCOME

\$15.1 billion TOTAL LABOR INCOME

39.3K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ARKANSAS

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	274,350	\$11,970
Accommodation	13,890	\$587
Administrative, support and waste management and remediation services	95,990	\$3,620
Agriculture, forestry, fishing, and related activities	67,350	\$2,547
Arts, entertainment, and recreation	22,770	\$590
Construction	90,900	\$4,796
Educational services	23,360	\$839
Finance and insurance	61,970	\$6,314
Health care and social assistance	195,920	\$11,306
Information	14,610	\$3,637
Management of companies and enterprises	36,450	\$5,427
Manufacturing	167,080	\$19,324
Mining, quarrying, and oil and gas extraction	13,030	\$1,406
Other services (except government and government enterprises)	91,260	\$2,995
Professional, scientific, and technical services	68,850	\$4,770
Real estate and rental and leasing	61,660	\$13,368
Transportation and warehousing	78,410	\$5,442
Utilities	8,070	\$3,419
Wholesale trade	50,610	\$9,703