

# RETAIL'S IMPACT IN ALABAMA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 26%

of jobs in Alabama are supported by the retail industry

## BY THE NUMBERS

**464.5K** DIRECT RETAIL EMPLOYMENT

**702.6K** TOTAL JOBS SUPPORTED

**\$20.6 billion** DIRECT IMPACT ON GDP

**\$42.9 billion** TOTAL IMPACT ON GDP

**\$12.2 billion** DIRECT LABOR INCOME

**\$24.7 billion** TOTAL LABOR INCOME

**62.1K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALABAMA

| INDUSTRY  | EMPLOYMENT (JOBS) | GDP (\$MILLION) |
|---|-------------------|-----------------|
| <b>Retail trade (including food services and drinking places)</b>     | <b>464,490</b>    | <b>\$20,595</b> |
| Accommodation   | 20,810            | \$1,083         |
| Administrative, support and waste management and remediation services | 186,010           | \$6,046         |
| Agriculture, forestry, fishing, and related activities                | 58,120            | \$2,275         |
| Arts, entertainment, and recreation                                   | 41,750            | \$852           |
| Construction  | 148,330           | \$7,847         |
| Educational services  | 42,600            | \$1,340         |
| Finance and insurance   | 113,390           | \$13,199        |
| Health care and social assistance                                     | 253,350           | \$16,341        |
| Information   | 28,090            | \$4,786         |
| Management of companies and enterprises                               | 18,460            | \$2,148         |
| Manufacturing   | 277,820           | \$37,617        |
| Mining, quarrying, and oil and gas extraction                         | 10,560            | \$3,007         |
| Other services (except government and government enterprises)         | 171,430           | \$5,664         |
| Professional, scientific, and technical services                      | 154,590           | \$13,820        |
| Real estate and rental and leasing                                    | 110,090           | \$23,557        |
| Transportation and warehousing  | 92,520            | \$6,155         |
| Utilities   | 14,180            | \$6,491         |
| Wholesale trade   | 80,470            | \$12,354        |